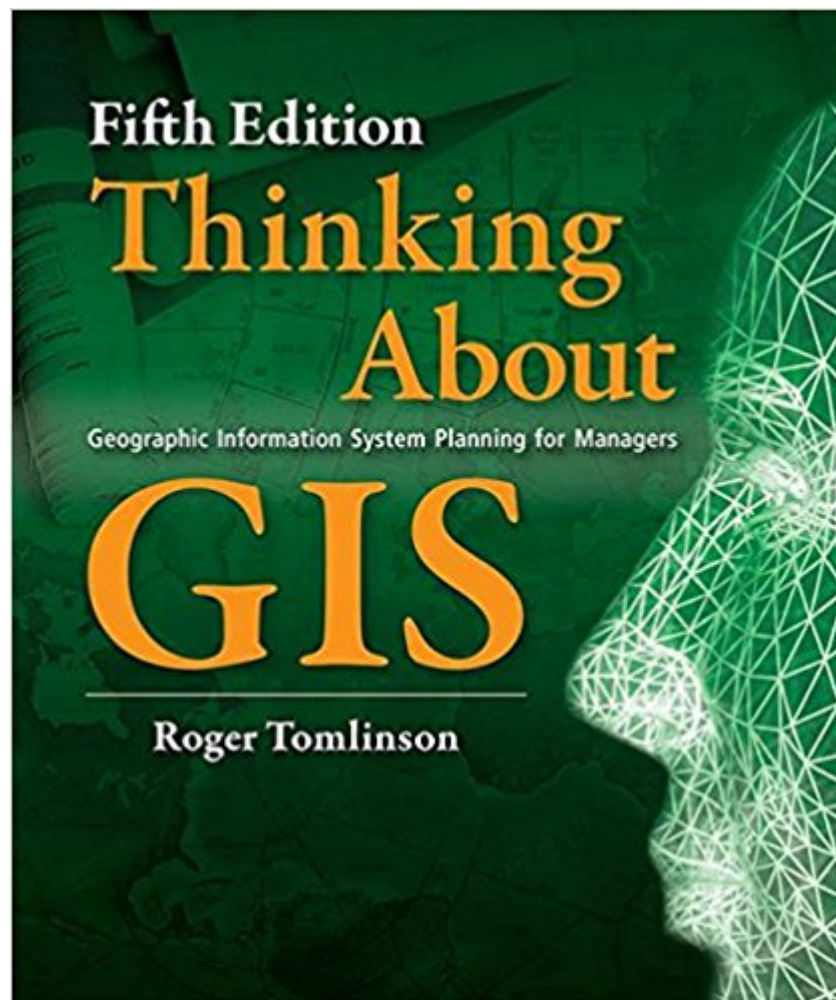




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# Thinking About GIS: Geographic Information System Planning For Managers, Fifth Edition



## Synopsis

Thinking About GIS: Geographic Information System Planning for Managers presents a planning model for designing data and technology systems that will meet any organization's specific needs. Designed for two primary audiences, senior managers who oversee information technologies and technical specialists responsible for system design, this book provides a common platform on which to conduct GIS planning. The fifth edition reflects the latest trends in geospatial technology and includes updated case studies. Exercises from Roger Tomlinson's course Planning for a GIS and a video of the "Planning and Managing a GIS" seminar from the 2012 Esri International User Conference are included on the accompanying DVD.

## Book Information

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## Customer Reviews

Dr. Roger Tomlinson created the first computerized geographic information system in the 1960s while working for the Canadian government. Born in England, he settled in Canada after military service and university, where his work in geomorphology led to applying computerized methods for handling map information. Tomlinson has had a distinguished career as a pioneer in GIS and developed Tomlinson Associates Ltd., which provides geographic consulting services. For twelve years he was chairman of the International Geographical Union GIS Commission, a president of the Canadian Association of Geographers, and most recently was the second-ever recipient of the prestigious Alexander Graham Bell award from the National Geographic Society.

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